

EVERYONE, EVERYWHERE & EVERYTHING
NOW HAS A 3 WORD ADDRESS



THE WORLD IS POORLY ADDRESSED

An aerial photograph of the Burj Khalifa in Dubai, United Arab Emirates. The skyscraper is the central focus, rising vertically from a dense urban landscape. The surrounding area includes other high-rise buildings, a large artificial lake with turquoise water, and various infrastructure like roads and parking lots. The sky is a clear, pale blue with some light clouds. Overlaid on the center of the image is white text.

75% OF THE WORLD HAS INADEQUATE,
POOR OR NO ADDRESSING SYSTEMS

LAT/LONG IS DIFFICULT FOR REGULAR PEOPLE

25° 9' 40.918" S 18° 59' 2.824" E



Universal addressing solution which makes it
easy for people to communicate precise location

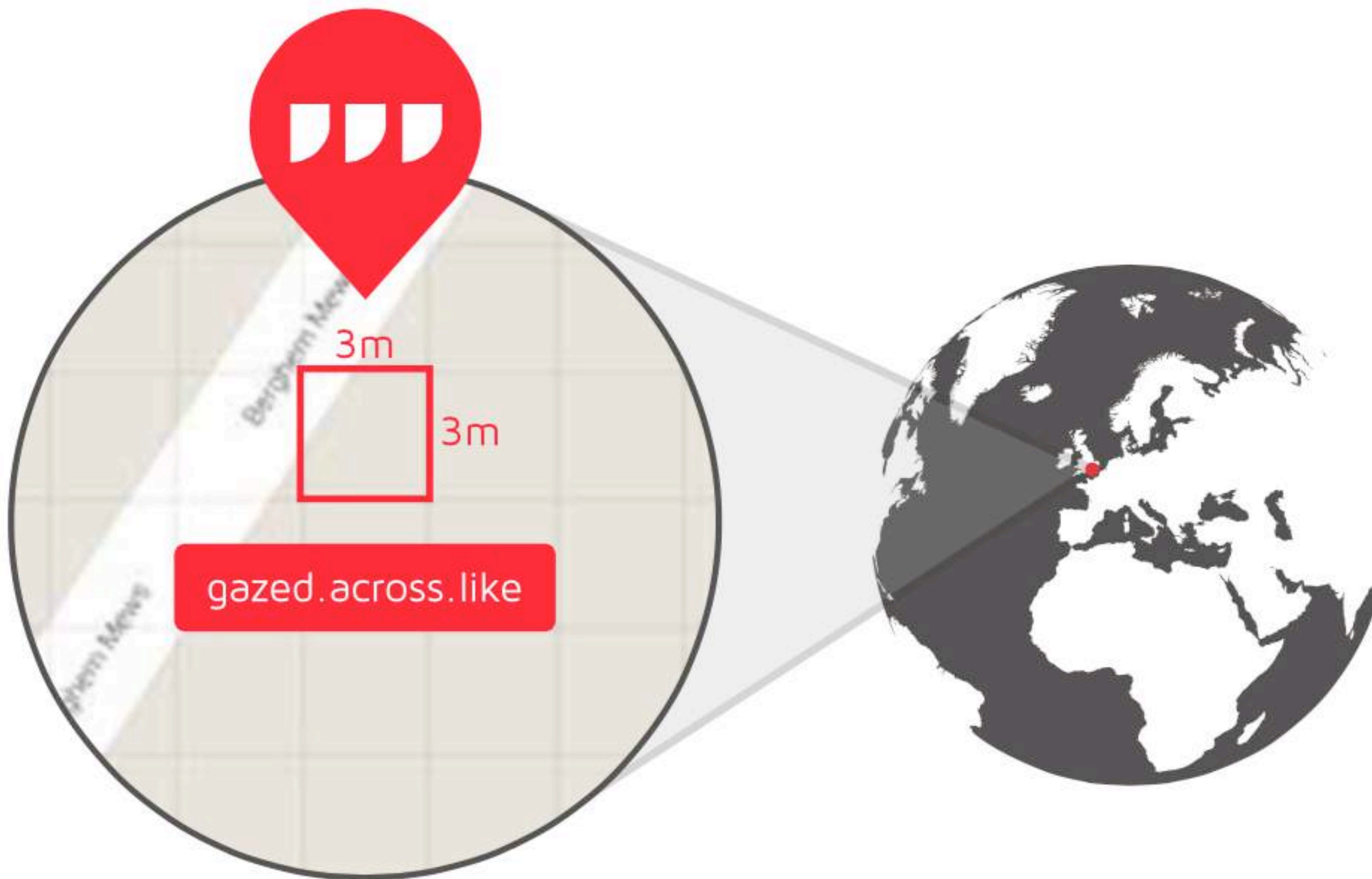


what3words

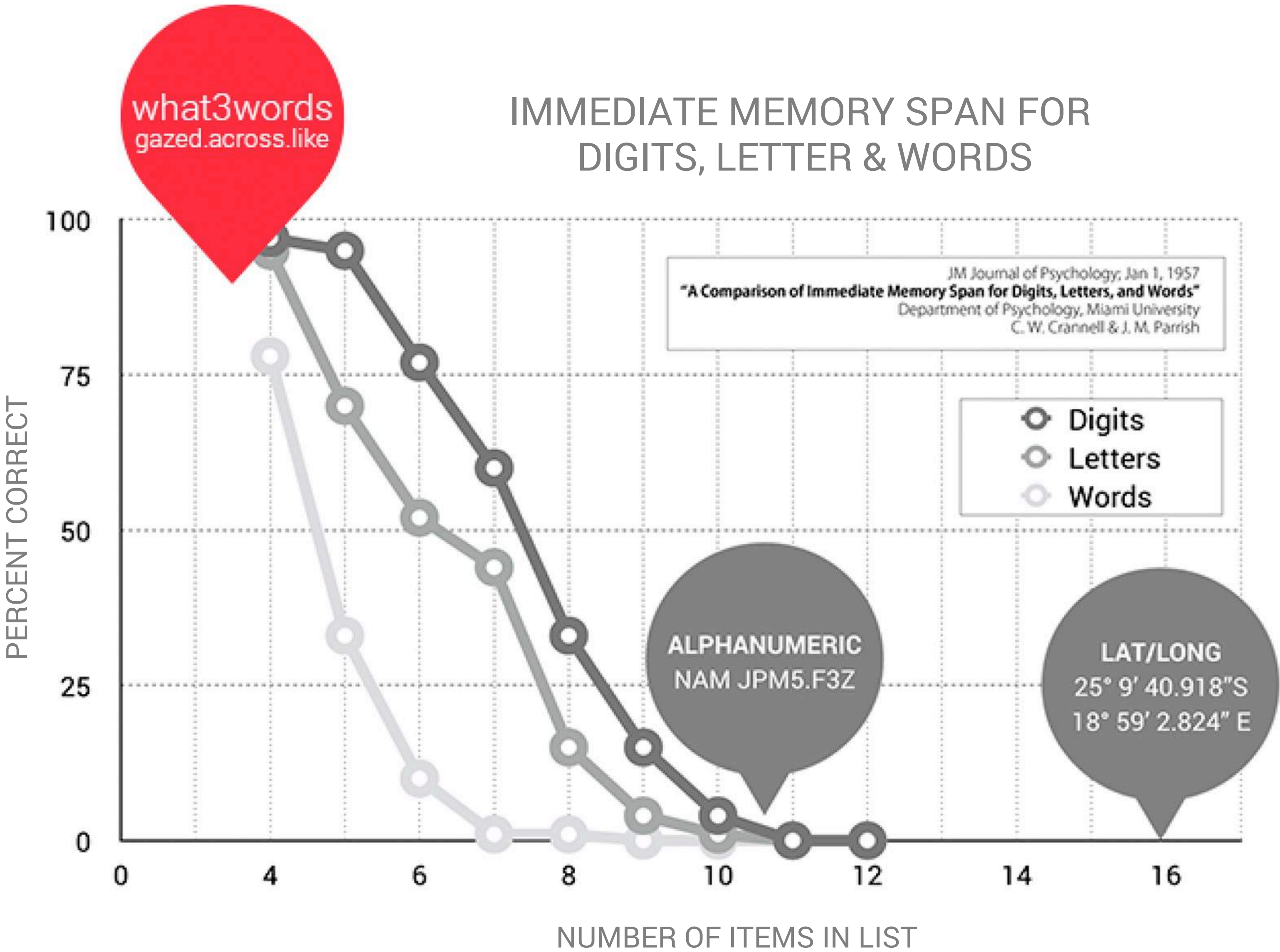
3x3 metre grid of the world

57 trillion squares

A unique 3 word address for each square



3 WORDS MUCH MORE MEMORABLE THAN 6 OR MORE DIGITS



WORDS WORK EVERYWHERE



SIMPLER, MORE COMMON WORDS IN TOWNS AND CITIES

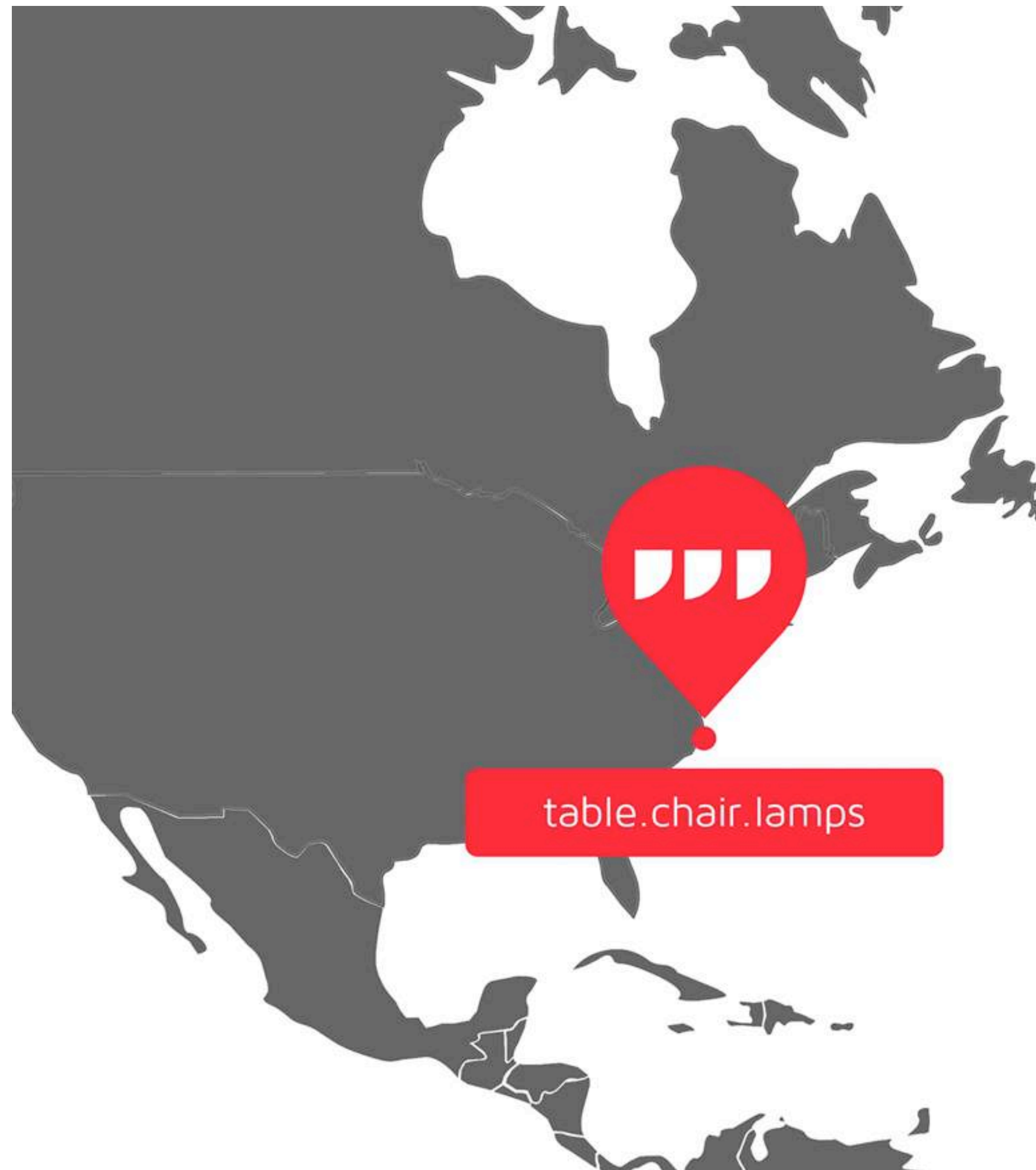


table.chair.lamps



curiosity.peach.deconstructs

SIMILAR ADDRESSES ALLOCATED FAR APART FOR BUILT-IN VALIDATION



**EVEN MAKING A MISTAKE WILL
NOW GET YOU TO A 3 WORD ADDRESS**



WHAT3WORDS AVAILABLE IN MANY LANGUAGES

Now:

English

French

Spanish

Portuguese

Russian

German

Turkish

Swedish

Swahili

In progress:

Italian

Greek

Arabic

and more...



IN SLUMS TO DELIVER LIGHT



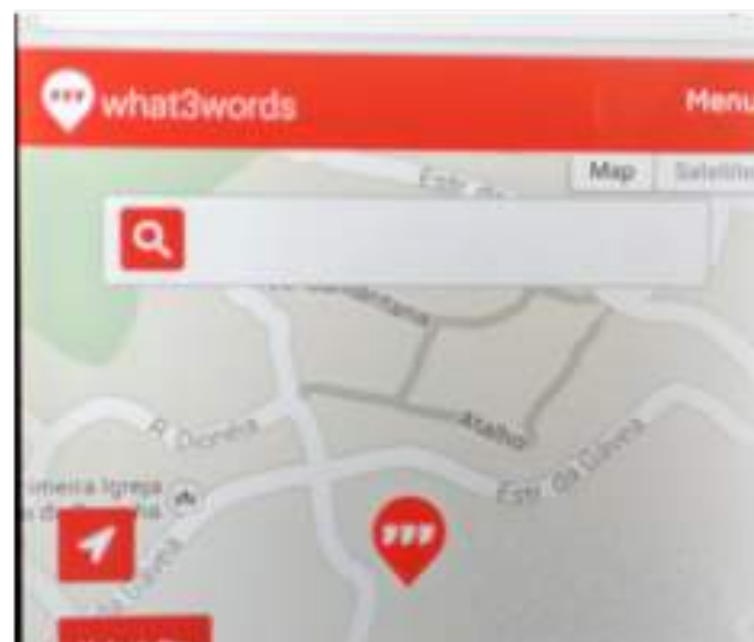
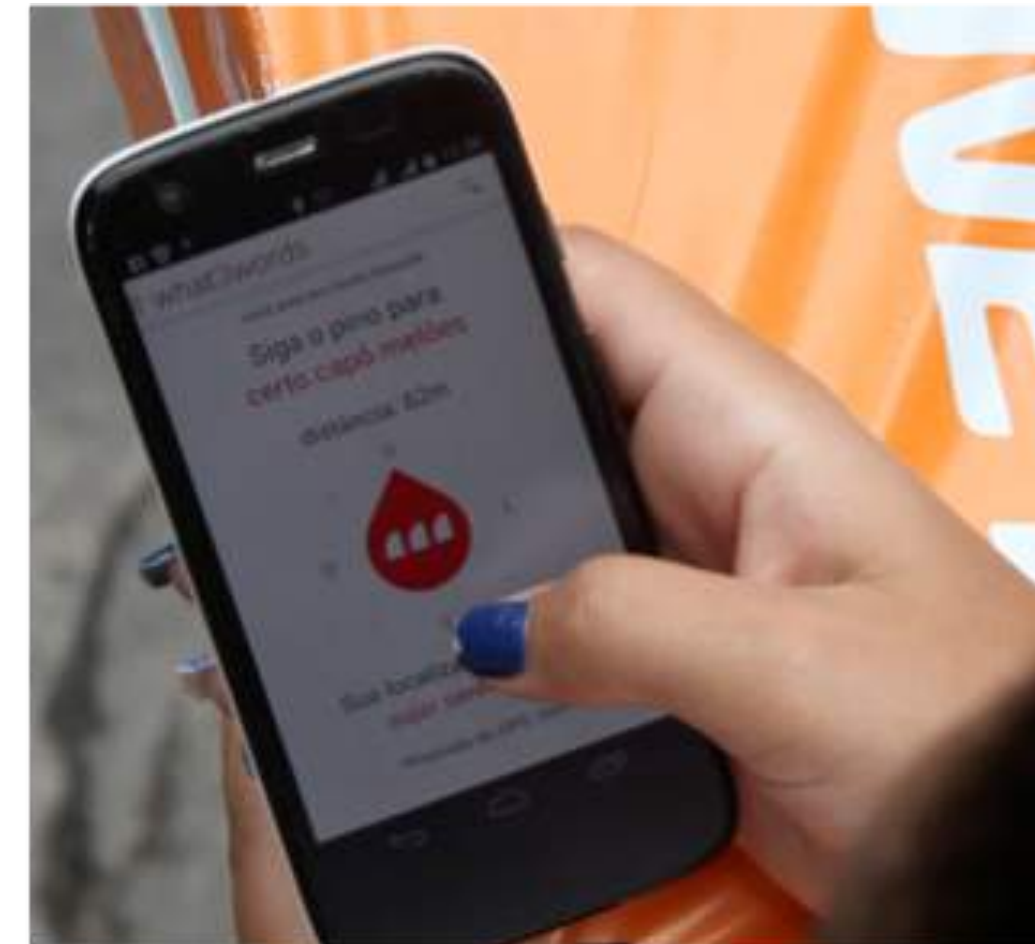
w3w.co/pollinate-energy

IN AFRICA TO ERADICATE MOSQUITOS



w3w.co/in2care

IN THE FAVELAS TO DELIVER PACKAGES



BY THE UN TO REPORT DISASTERS

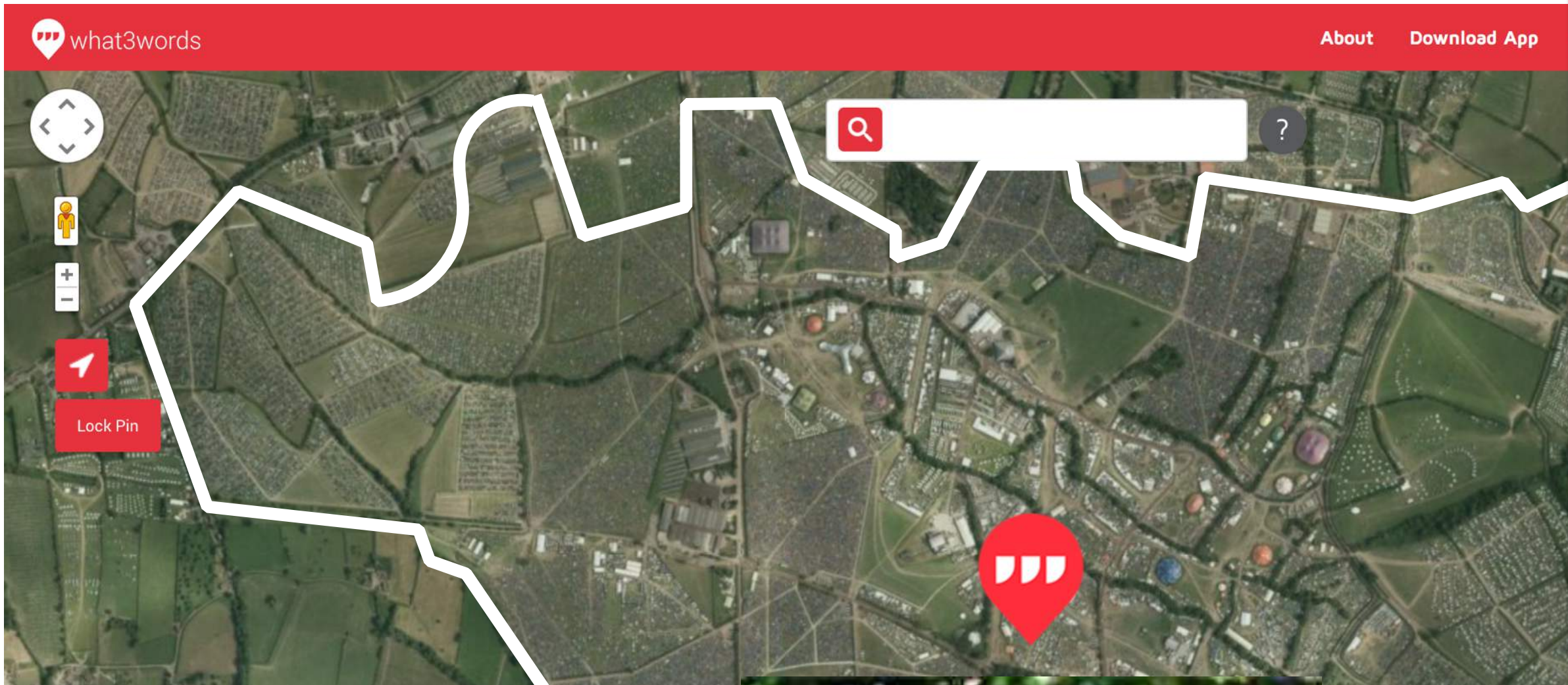


w3w.co/un-asign

FESTIVALS, RUNS, CHALETS, SCAVENGER HUNTS

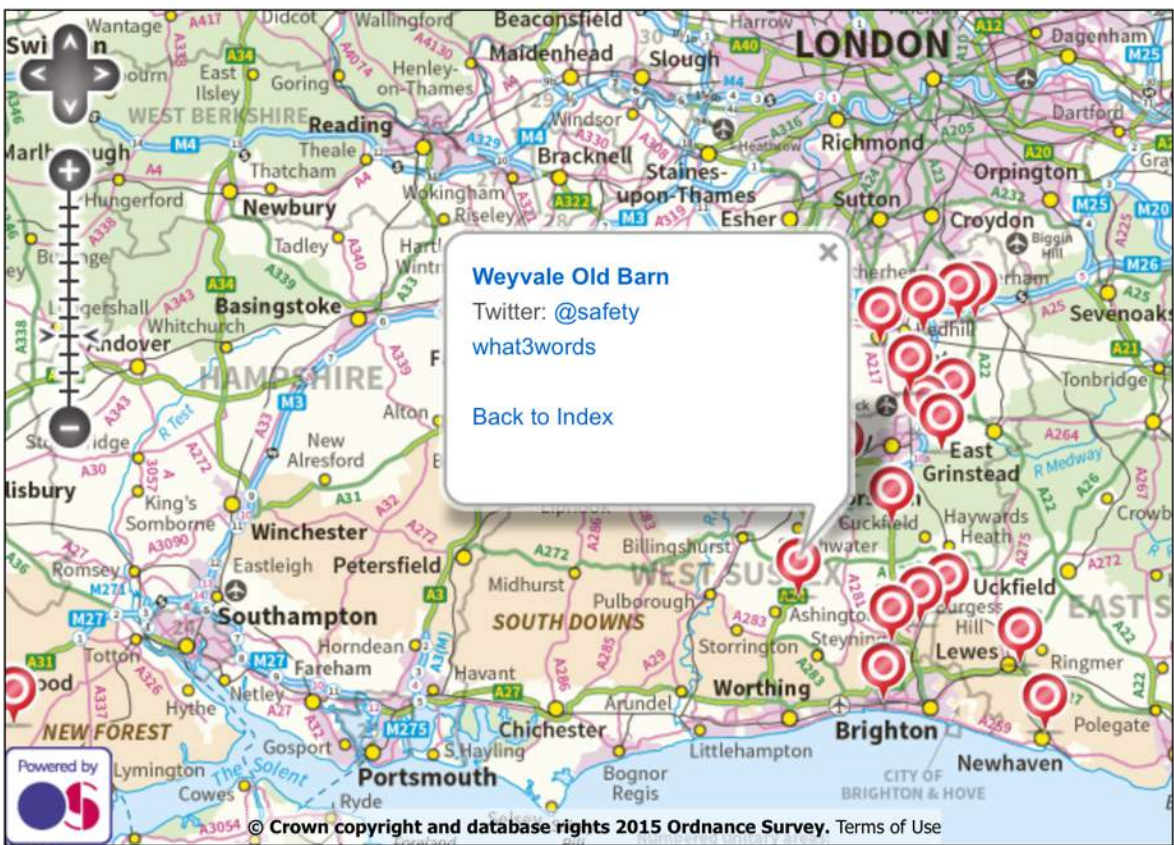


WiltshireByways
Brayford - Walscott Hill (ORPA, N-S) ▾



Places for tea

Click the map markers for details.



[Back to Index](#)



Purple Ski

Location

The chalet is a 5 minute chauffeured drive from the main lift hub and center of Méribel. It is approximately 2 minutes walk from the piste and Golf chair which offers quick access to the Altiport, Méribel and Courchevel. For most of the season, it is also possible to ski back to the chalet.

Address: Foinsbois, Impasse de l'Adret, 73550 Méribel Village

Telephone: +33 (0)4 79 24 04 99

Email: michael@purpleski.com

GPS Coordinates

Latitude: 45.4143

Longitude: 6.5641

What3Words Address: [companies.fishmongers.covert](#)

Altitude: 1,419m/4,655ft

For a location map of the chalet just click [here](#).



Lock Pin



GLASTONBURY
FESTIVAL
CONTEMPORARY
PERFORMING ARTS

BARS, HOTELS & RESTAURANTS

Hg2

DESTINATIONS / MAGAZINE / ABOUT / AGENCY

SEARCH...

A Hedonist’s guide to...

Intelligent. Irreverent. Inspired.

AFRICA › ASIA › EUROPE › NORTH AMERICA › OCEANIA › SOUTH AMERICA › SKI › MAGAZINE



w3w.co/hedonists-guide

Udon Maruka

TOKYO / RESTAURANTS / JAPANESE

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ADDRESS
Chiyoda-ku, Kanda-Ogawamachi 3-16-1, New
Surugadai Bldg. 1F,
Chiyoda-ku

TELEPHONE
81-3-3294-1320

PRICE
£

WHAT 3 WORDS
reapply.changing.dorm


Explore this venue in our app

Kanda isn't usually the first place that tourists will explore when visiting Tokyo, but nestled in this residential neighbourhood is an Udon spot worth taking a detour for. Udon Maruka is a long-time lunchtime favourite among office workers and students in the area and the snaking queues come midday are a good indication of the great food on offer here. The small space gets full quick, but the noodles appear from the stoves and open kitchen in lightening speed so you're never waiting too long. The communal tables and the sound of everyone slurping on their hot broths is a satisfying hum to a rather authentic fast food dining experience. The sanuki udon noodles, made with a thick wheat noodle are the speciality here and worth ordering with a side of the delicious soft-boiled egg tempura.

Image credit: Fuyuhiko TAKAYA/Flickr


USED TO DOCUMENT 1 MILLION+ ARCHEOLOGICAL FINDS

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Welcome to the Portable Antiquities Scheme website


The Portable Antiquities Scheme is a DCMS funded project to encourage the voluntary recording of archaeological objects found by members of the public in England and Wales. Every year many thousands of objects are discovered, many of these by metal-detector users, but also by people whilst out walking, gardening or going about their daily work.



Micropasts

A community platform for conducting, designing and funding research into our human past. The Scheme's latest partnership project in conjunction with UCL and funded by the AHRC.

[Read more »](#)



Portable Antiquities Scheme

www.finds.org.uk

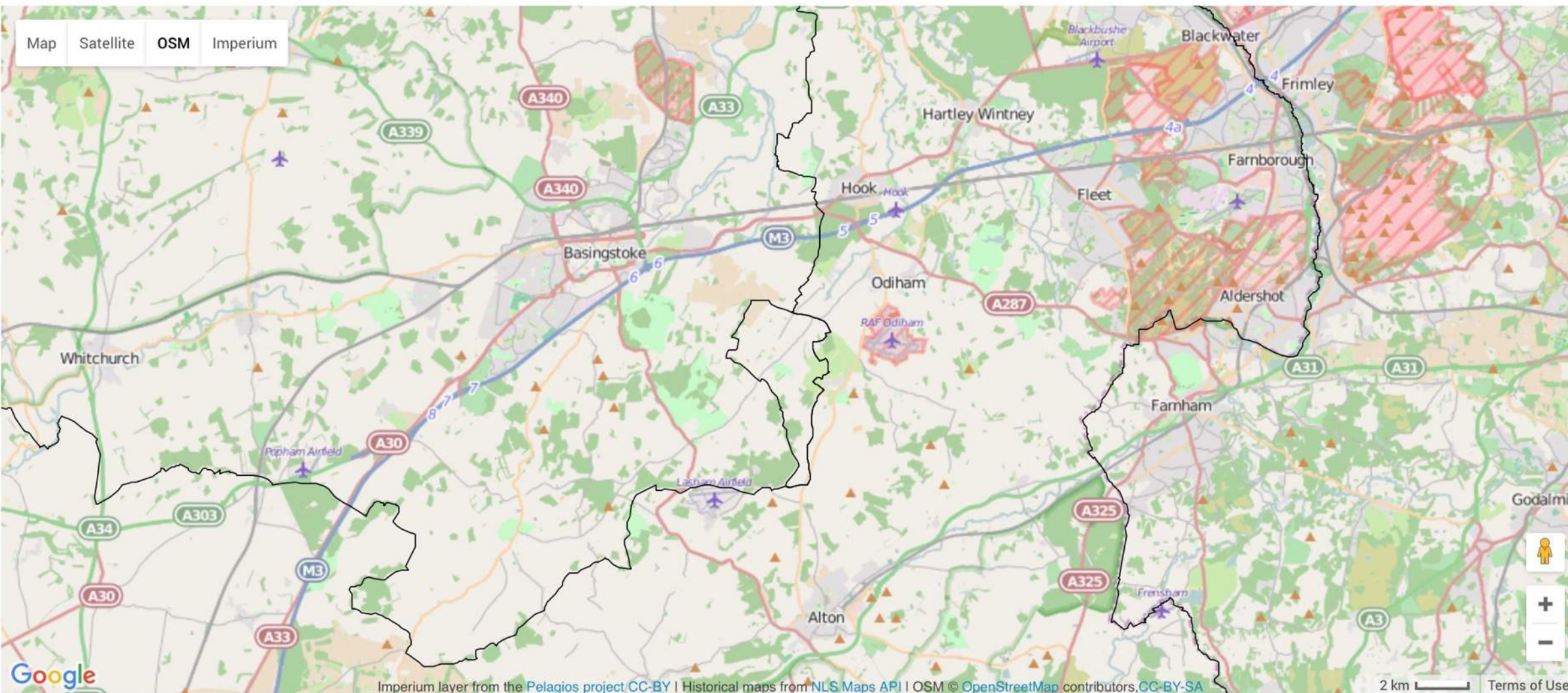
Search our database

Try coin for example

[Search!](#)

Latest tweets

- 2 hours, 31 minutes ago [findsorguk](#) said: RT @Chiara_Bonacchi: now @DEJPett talking about evaluating the @findsorguk Portable Antiquities Scheme @MicroPasts #micropasts
- 2 hours, 31 minutes ago [findsorguk](#) said: RT @SouthendMuseums: Found anything historic in the attic or back garden? #digoutyourtreasure... @findsorguk 14/11 #FindsRoadshow [http://t....](#)



Spatial metadata	Spatial coordinates	Discovery metadata
Region: South East (European Region) County or Unitary authority: Hampshire (County) District: Basingstoke and Deane (District) Parish or ward: Upton Grey (Civil Parish)	4 Figure: SU7048 Four figure Latitude: 51.22690788 Four figure longitude: -0.99892011 1:25K map: SU7048 1:10K map: SU74NW WOEID: 26350819 What3Words: intensely.faded.scarred ↗ Grid reference source: From a paper map Unmasked grid reference accurate to a 10 metre square.	Method of discovery: Metal detector Q General landuse: Cultivated land i

w3w.co/british-museum

ASSET MANAGEMENT



DISASTER RELIEF



LAND ADMIN



HUMANITARIAN & DEVELOPMENT



CENSUS & SURVEYS



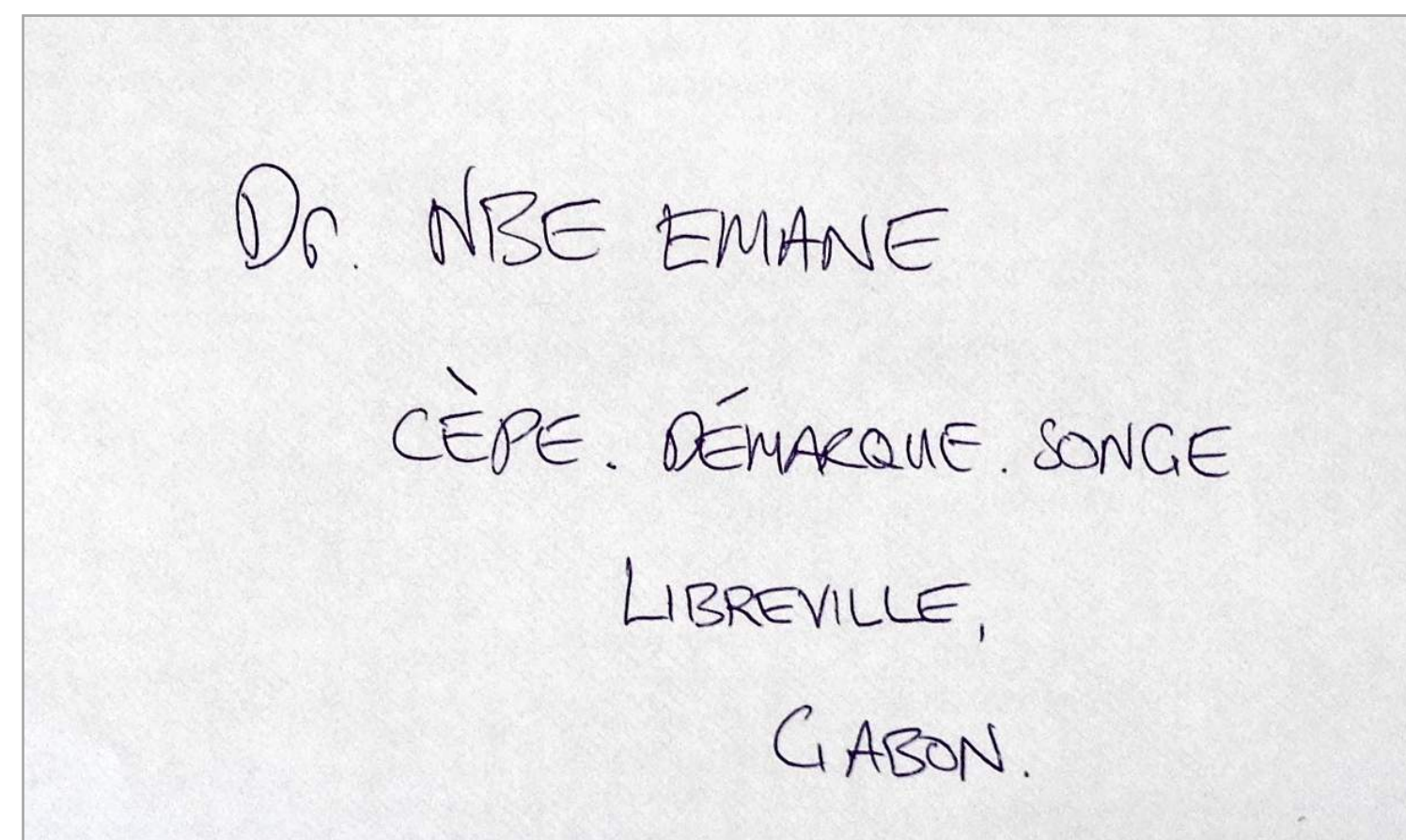
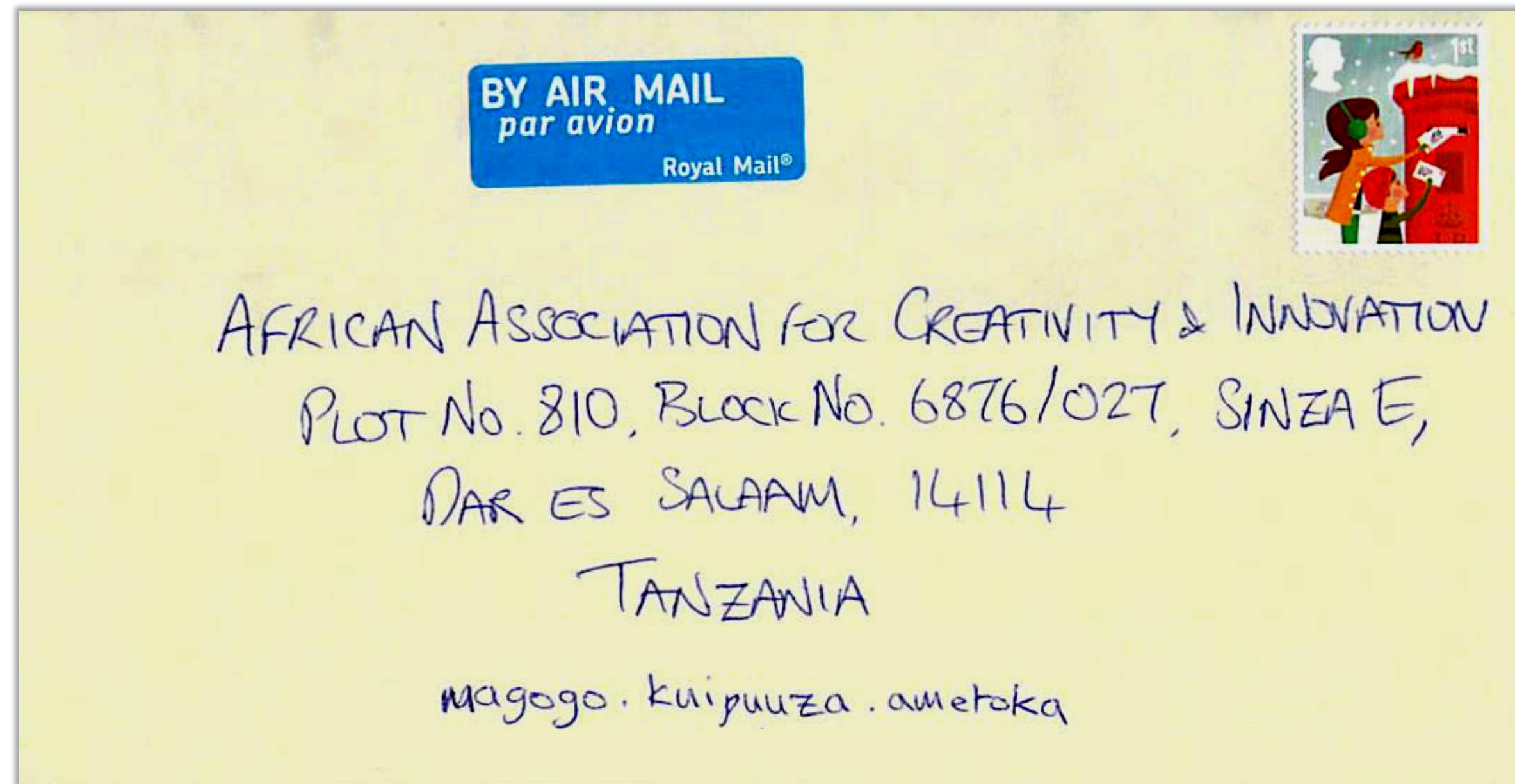
arise.festivity.unpolluted

INSURANCE

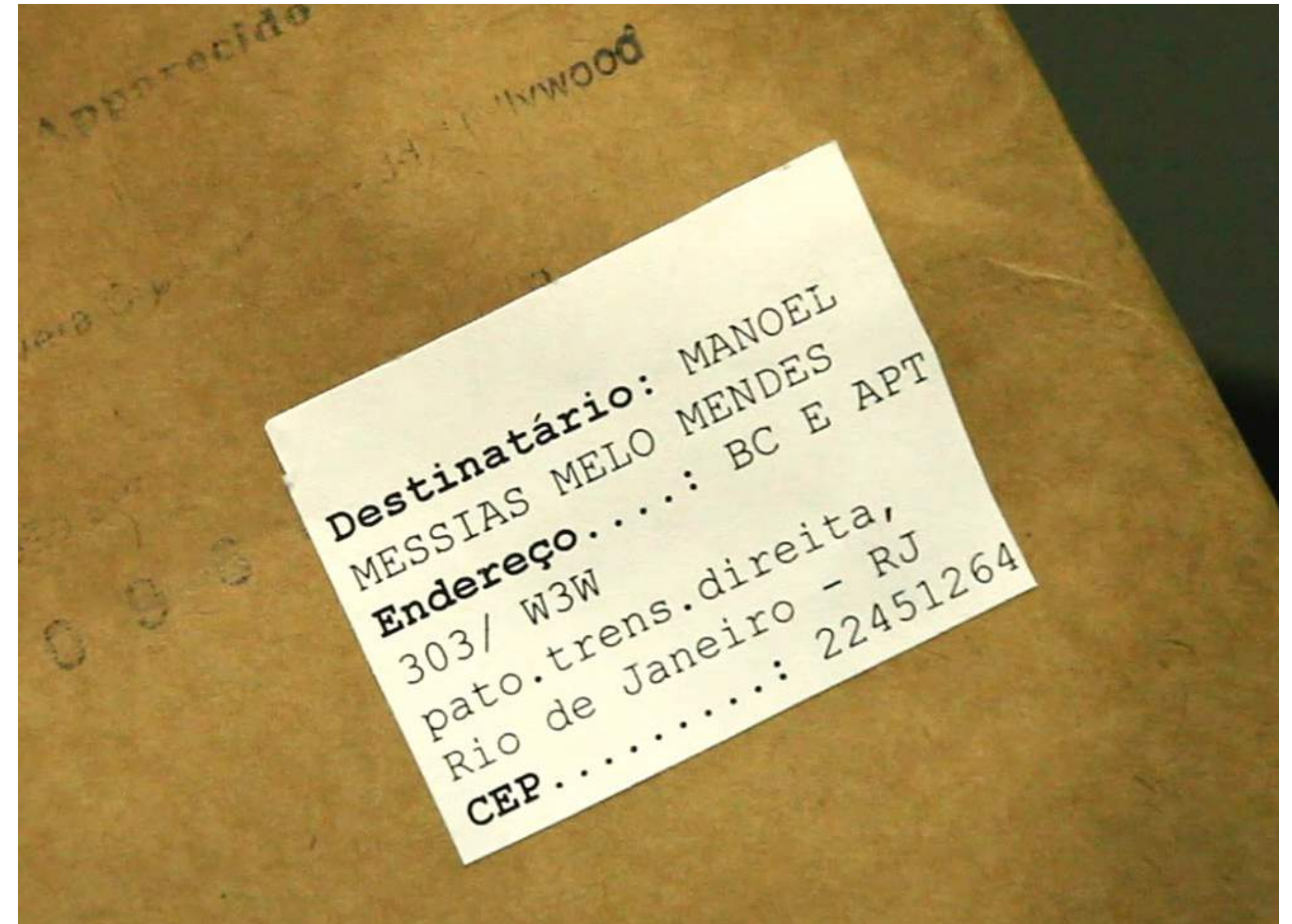


hydrate.relish.hotspots

POST



PARCEL



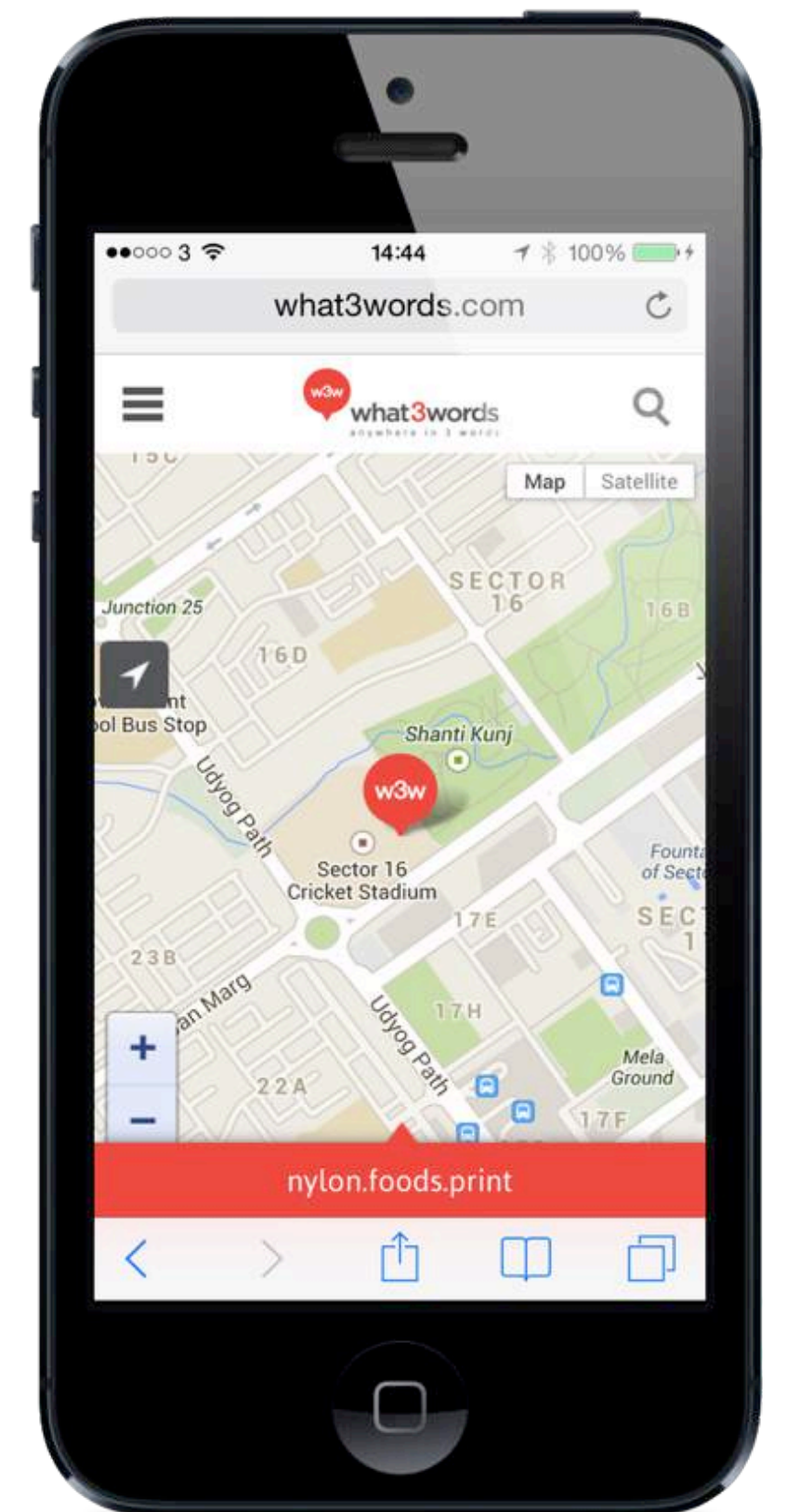
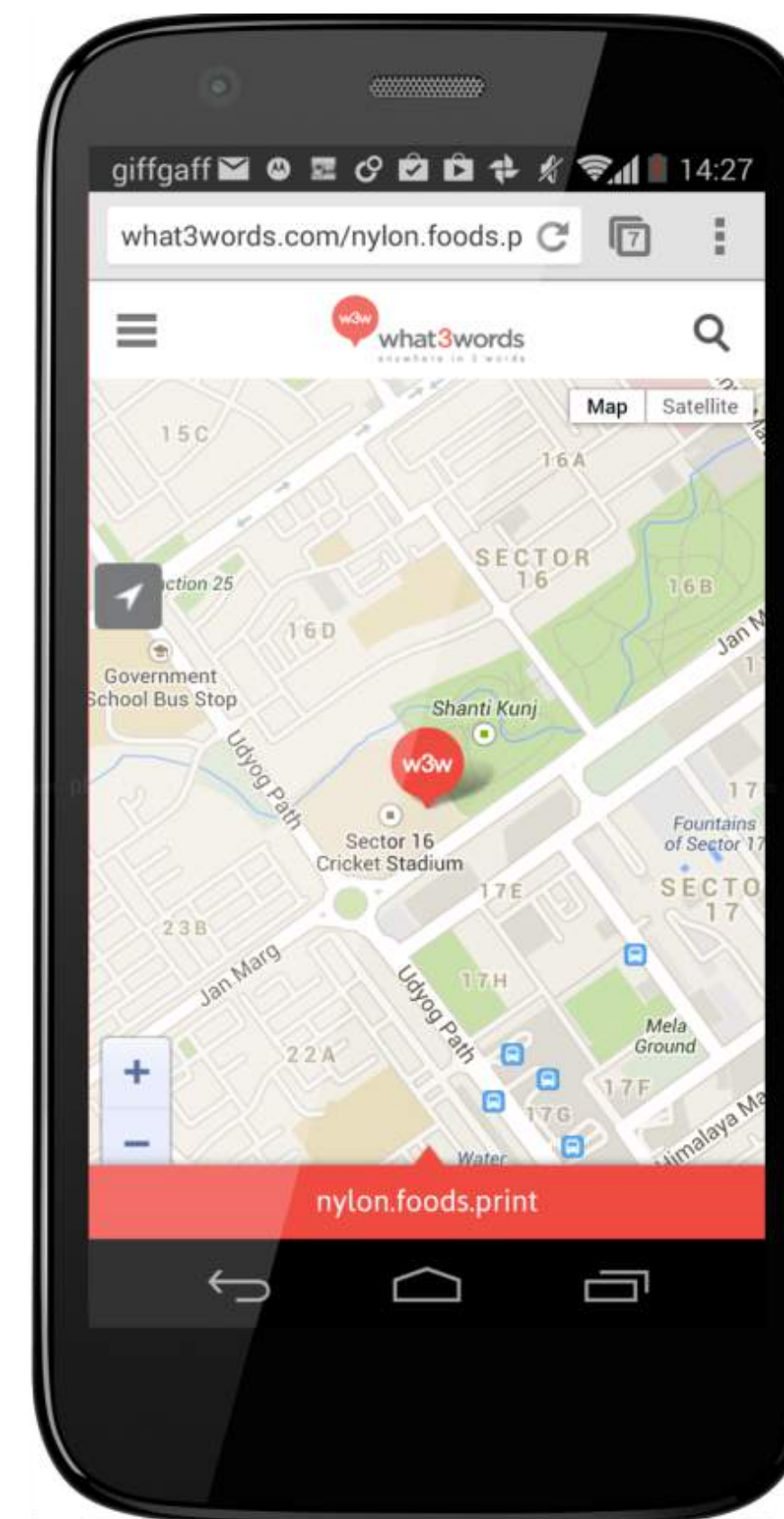


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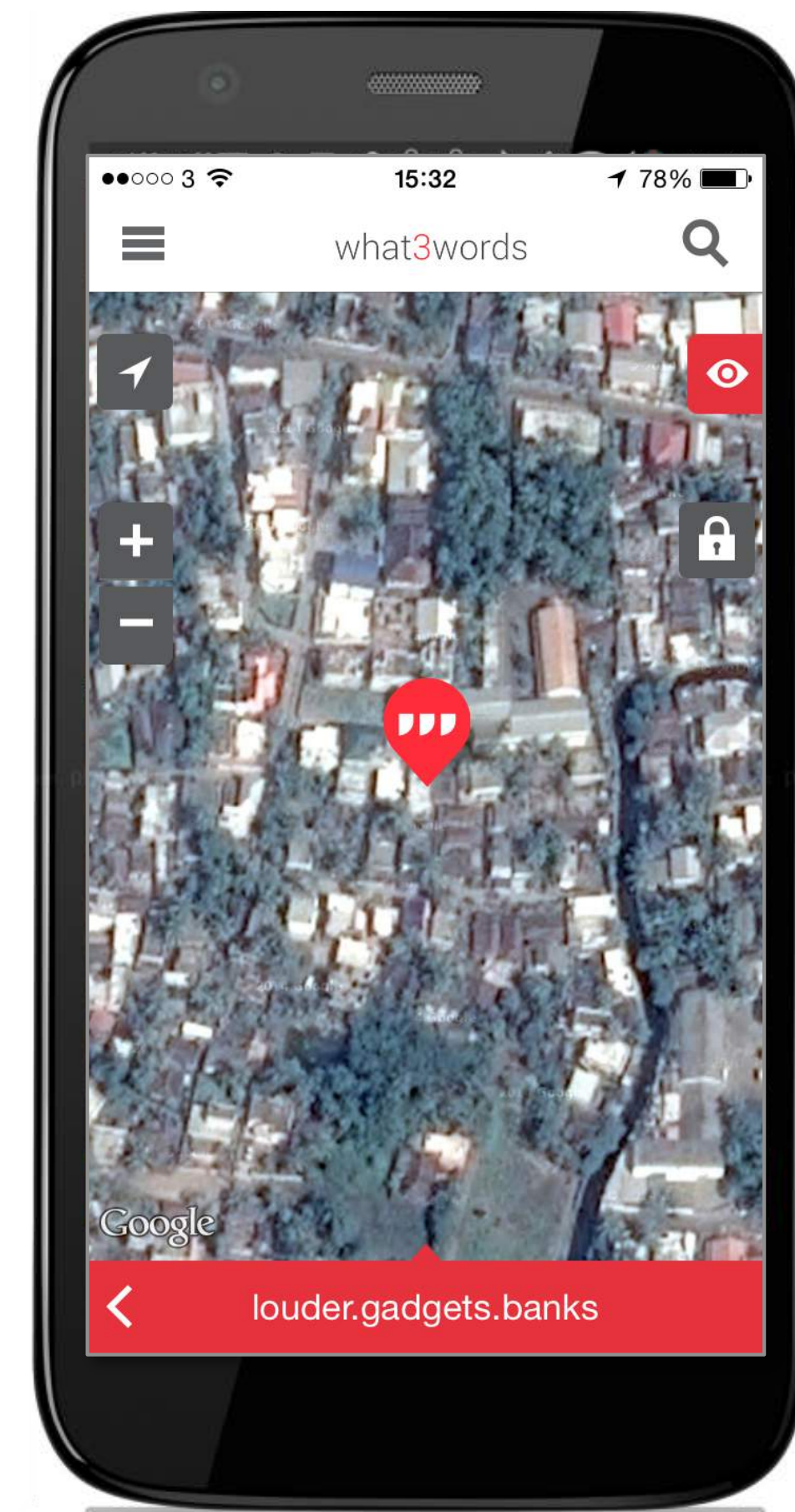




what3words TECHNOLOGY

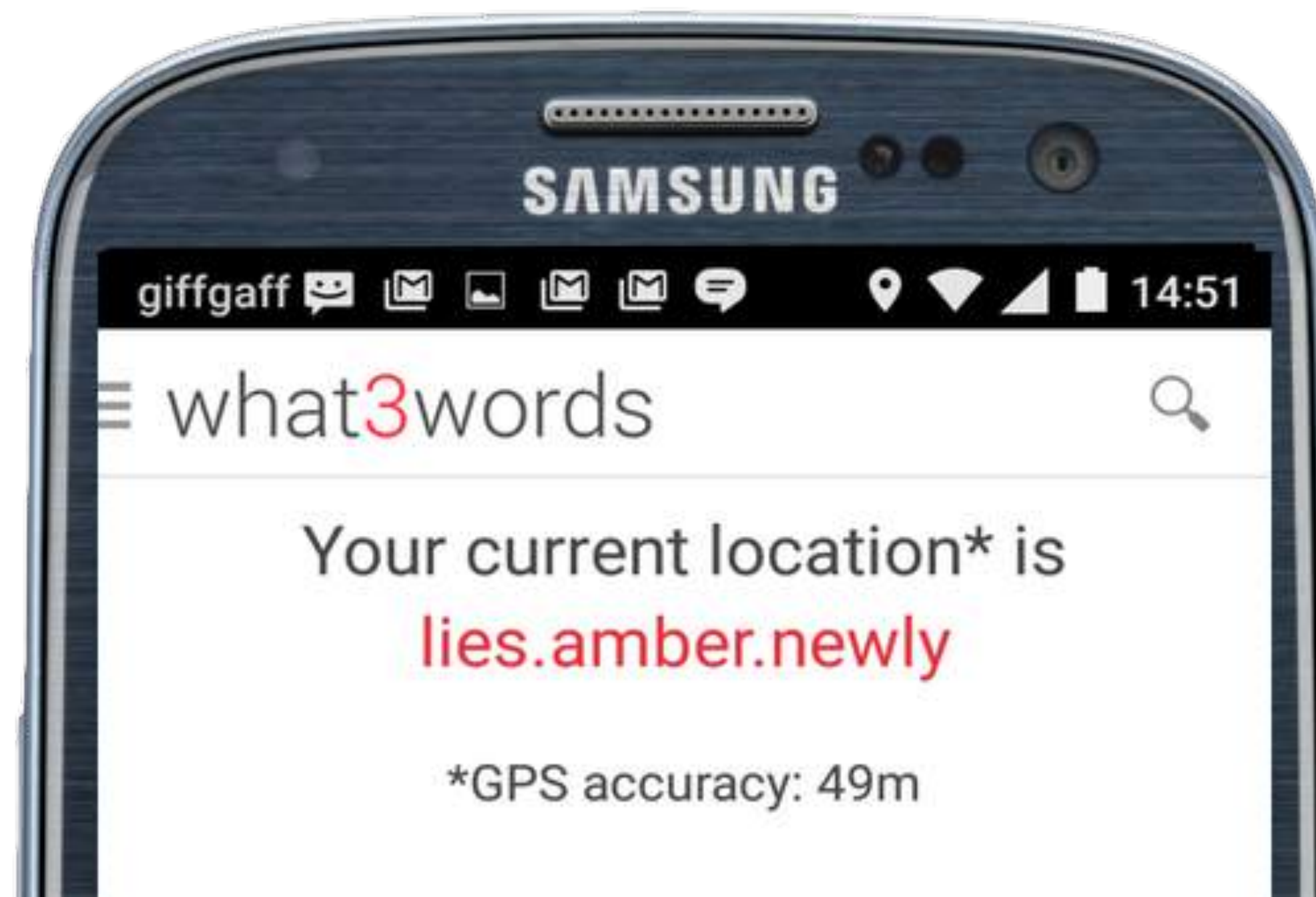
Browse our mobile web app

w3w.co/map



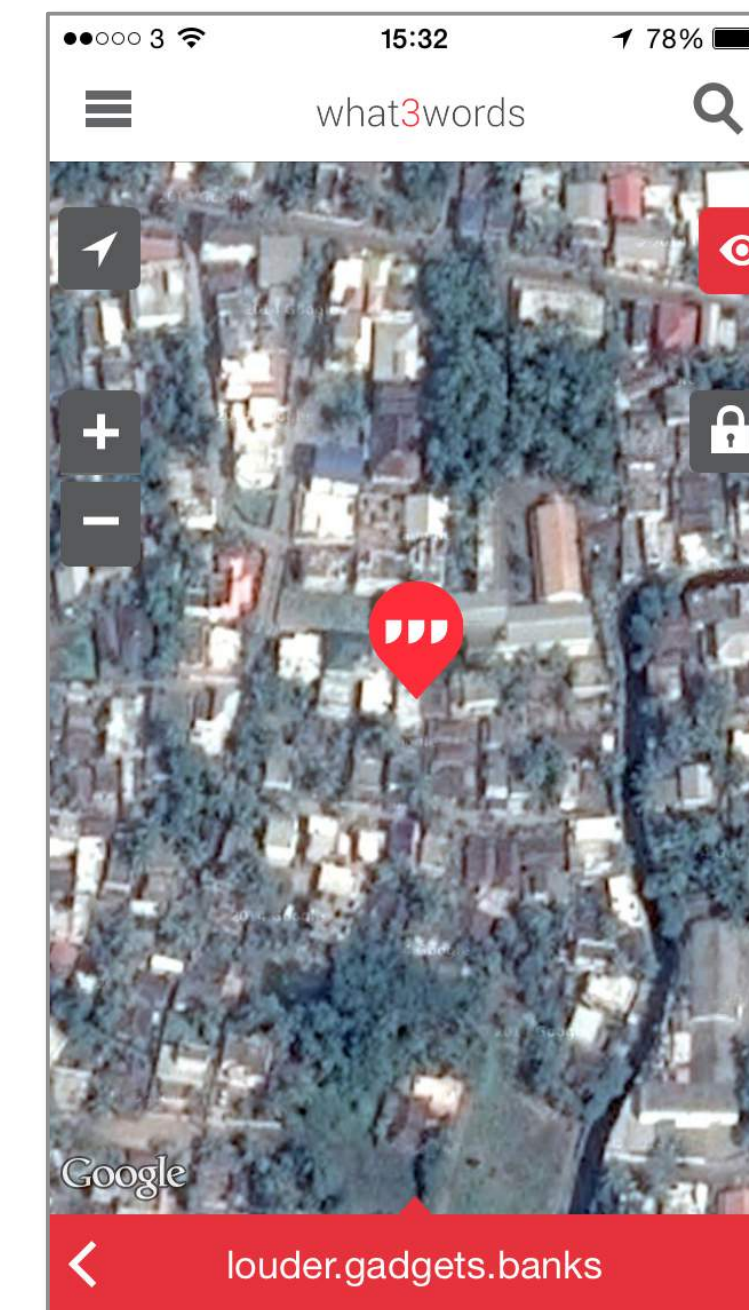
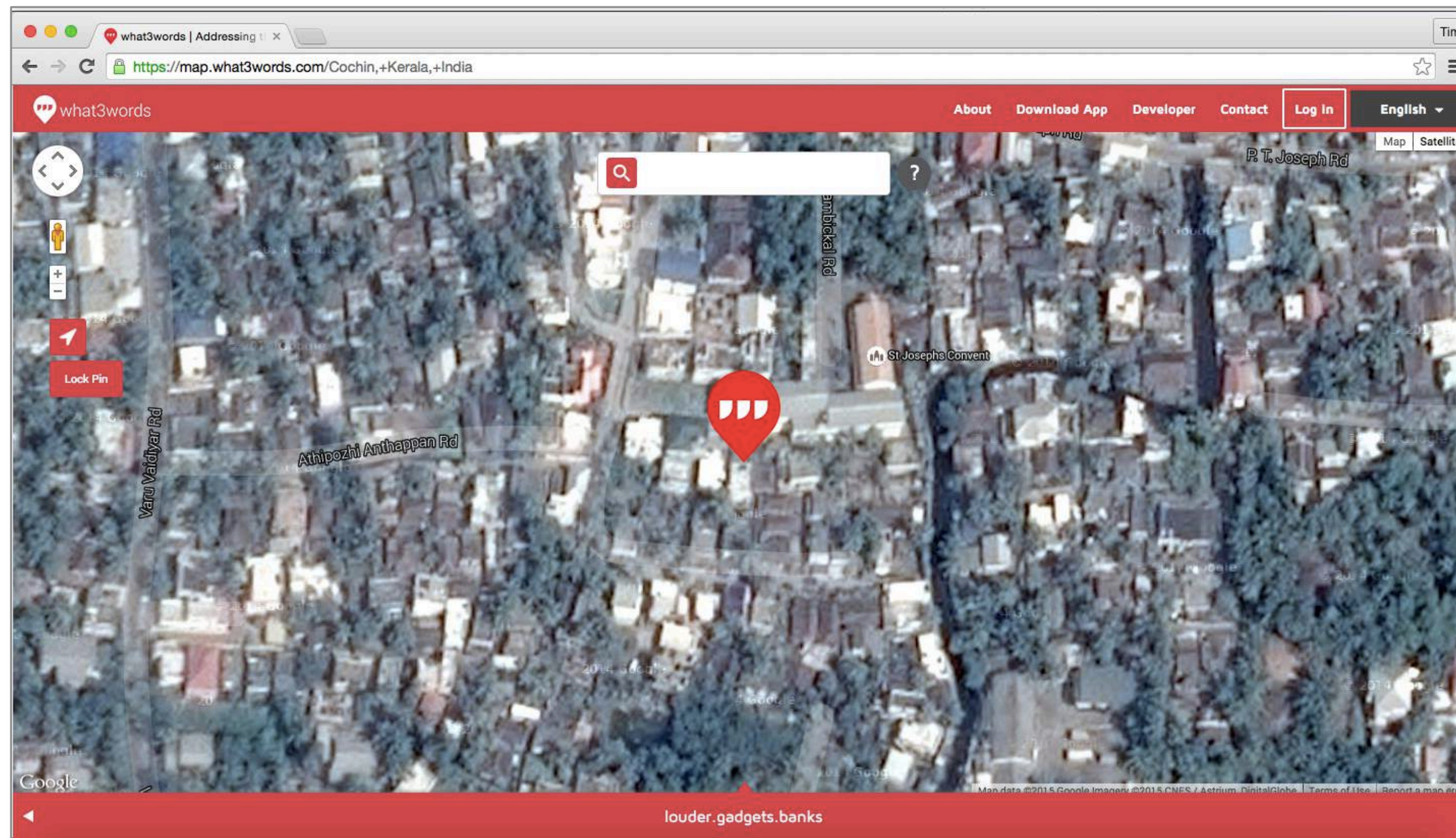
DISCOVERING THE ADDRESS – OPTION 1

- With smartphone at the location, using GPS
 - With what3words app, no internet required
 - Or with Internet using www.what3words.com mobile website



DISCOVERING THE ADDRESS – OPTION 2

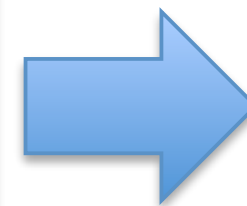
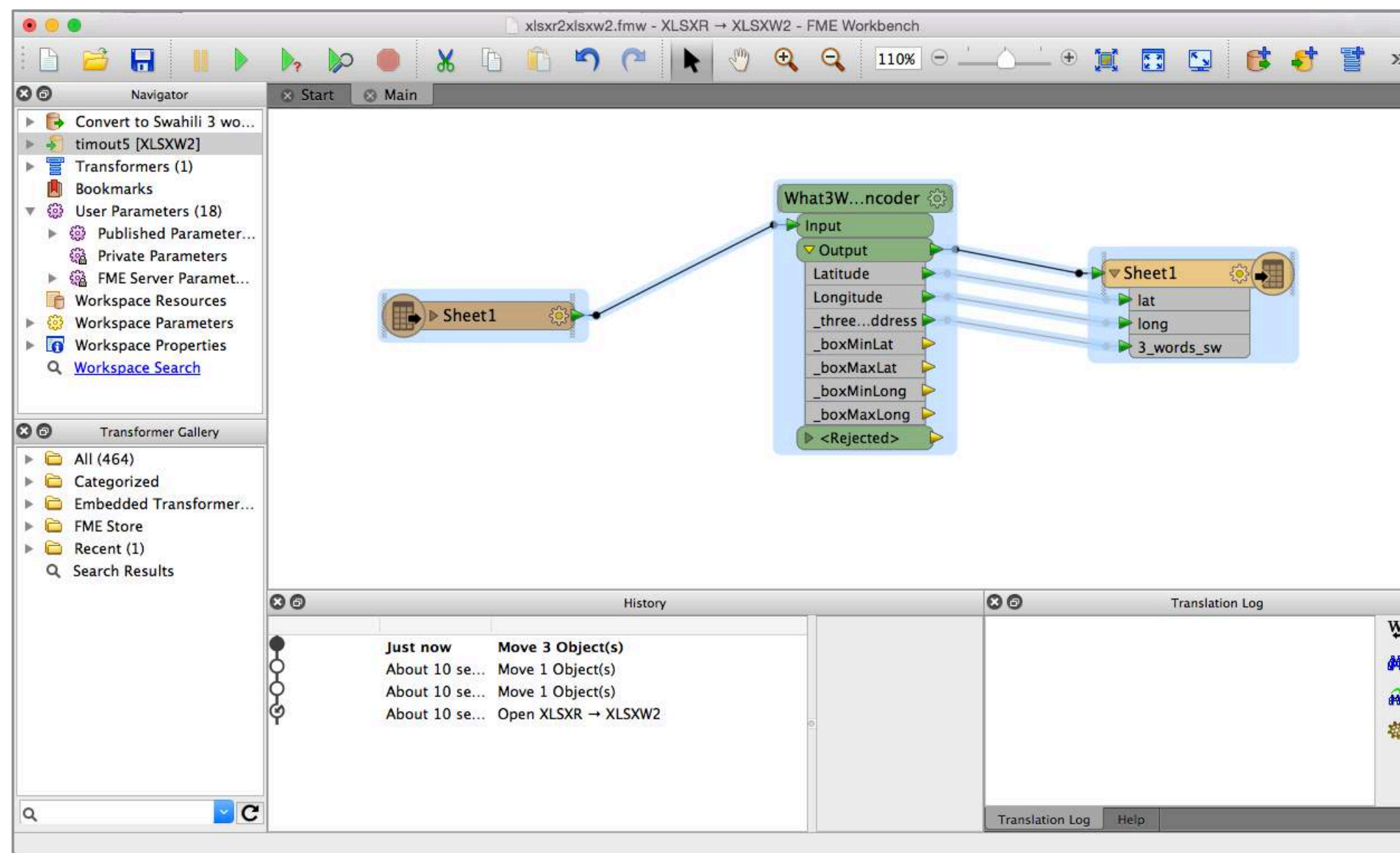
- Computer or smartphone anywhere, using map
 - Search to area at www.what3words.com then move pin to exact location



Map requires
Internet connection

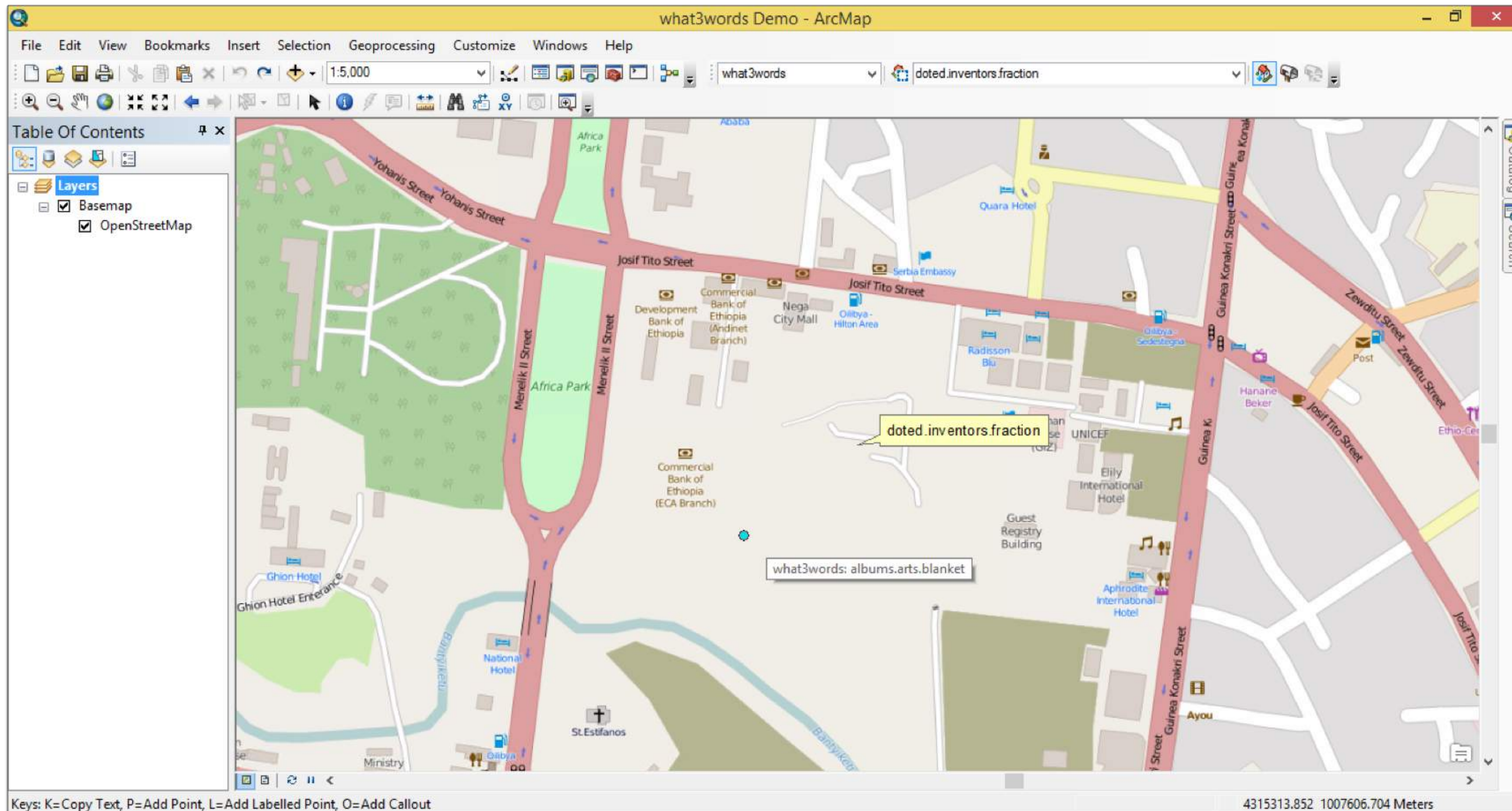
DISCOVERING THE ADDRESS – OPTION 3

- Batch convert from known lat/long positions



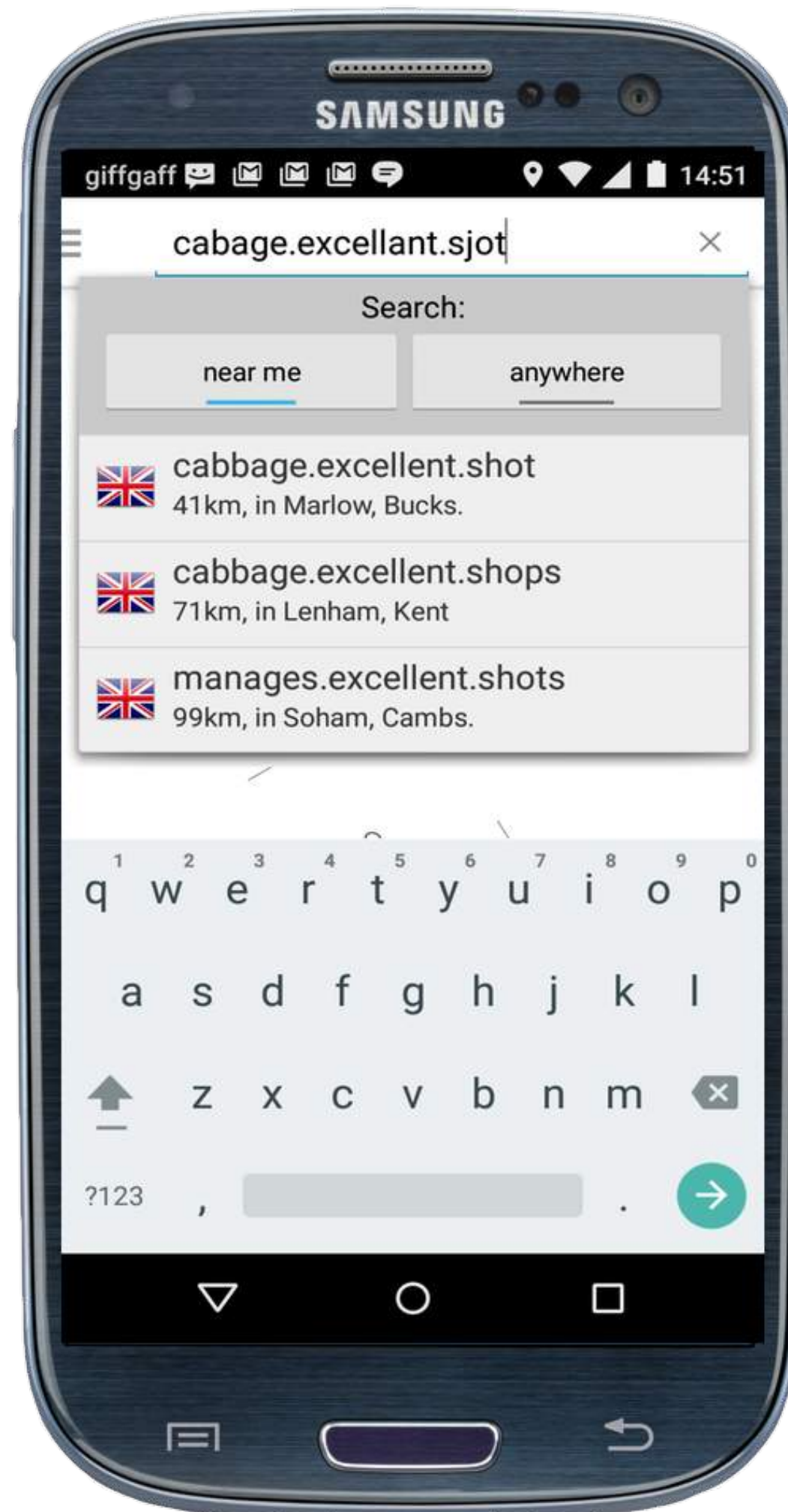
DISCOVERING THE ADDRESS – OPTION 4

- Integrated into  **esri** ArcGIS

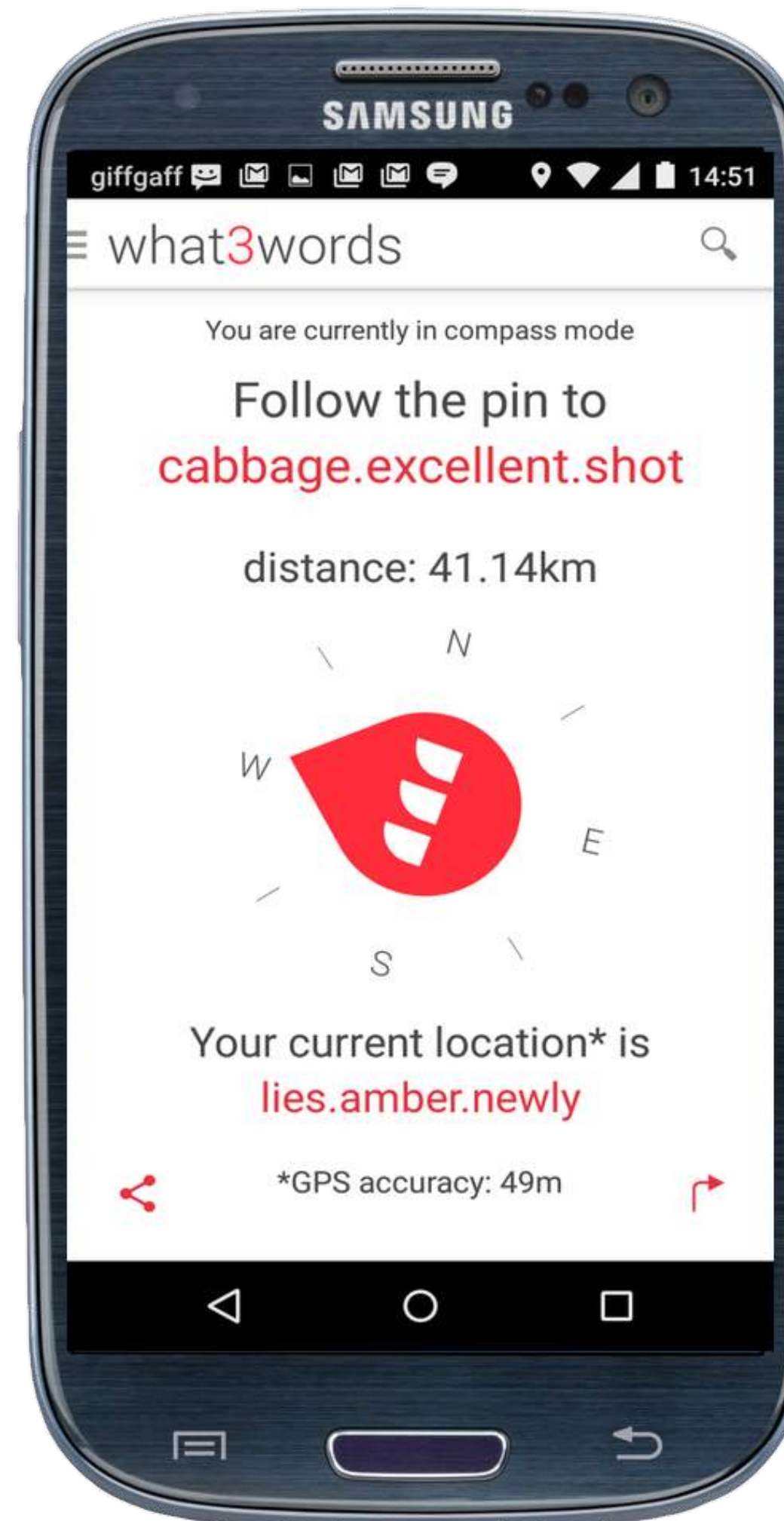


LOCATING THE ADDRESS – NO INTERNET REQUIRED

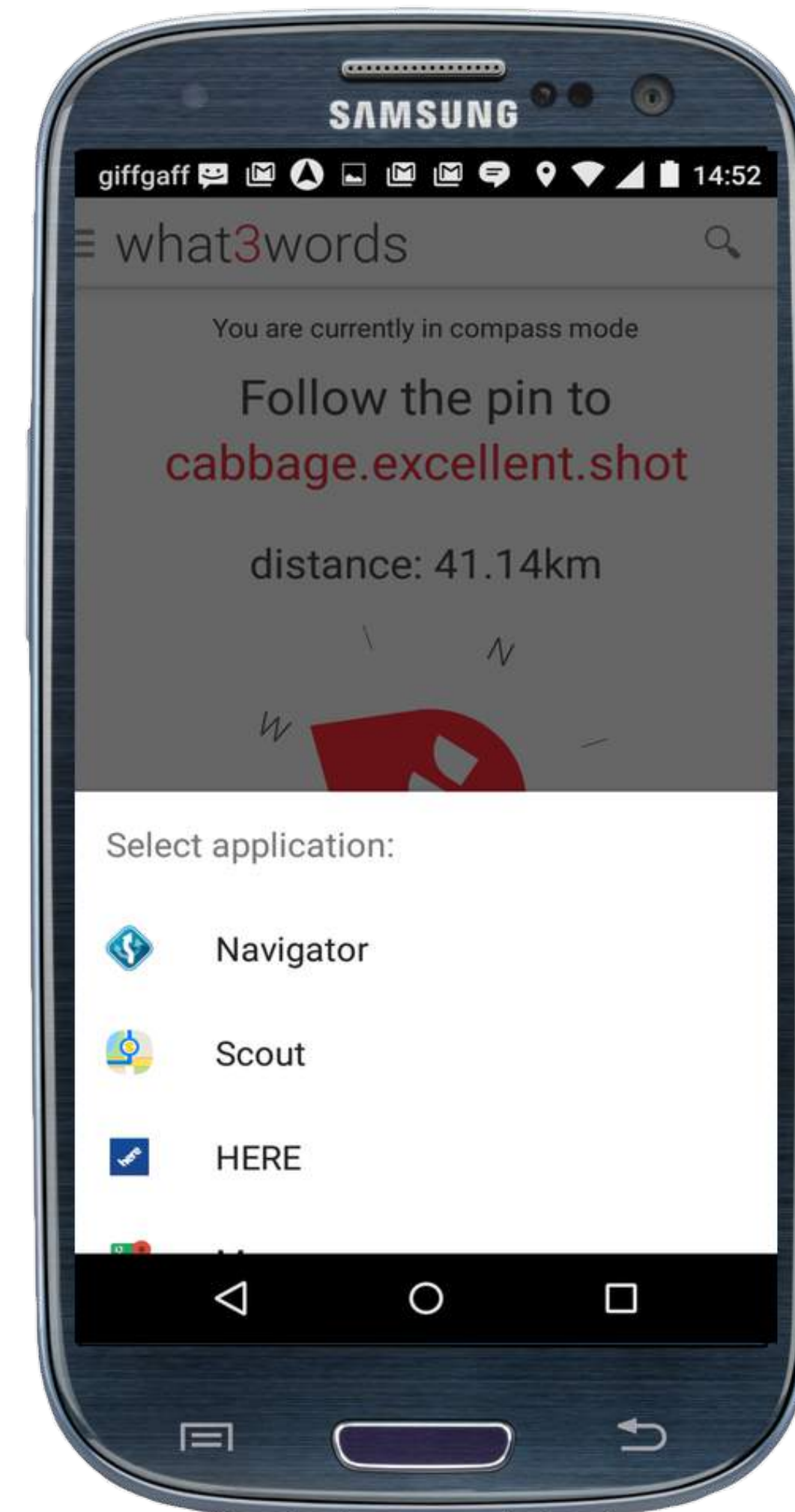
what3words apps,
which work offline
without Internet



Auto-suggest finds location
even with typing errors

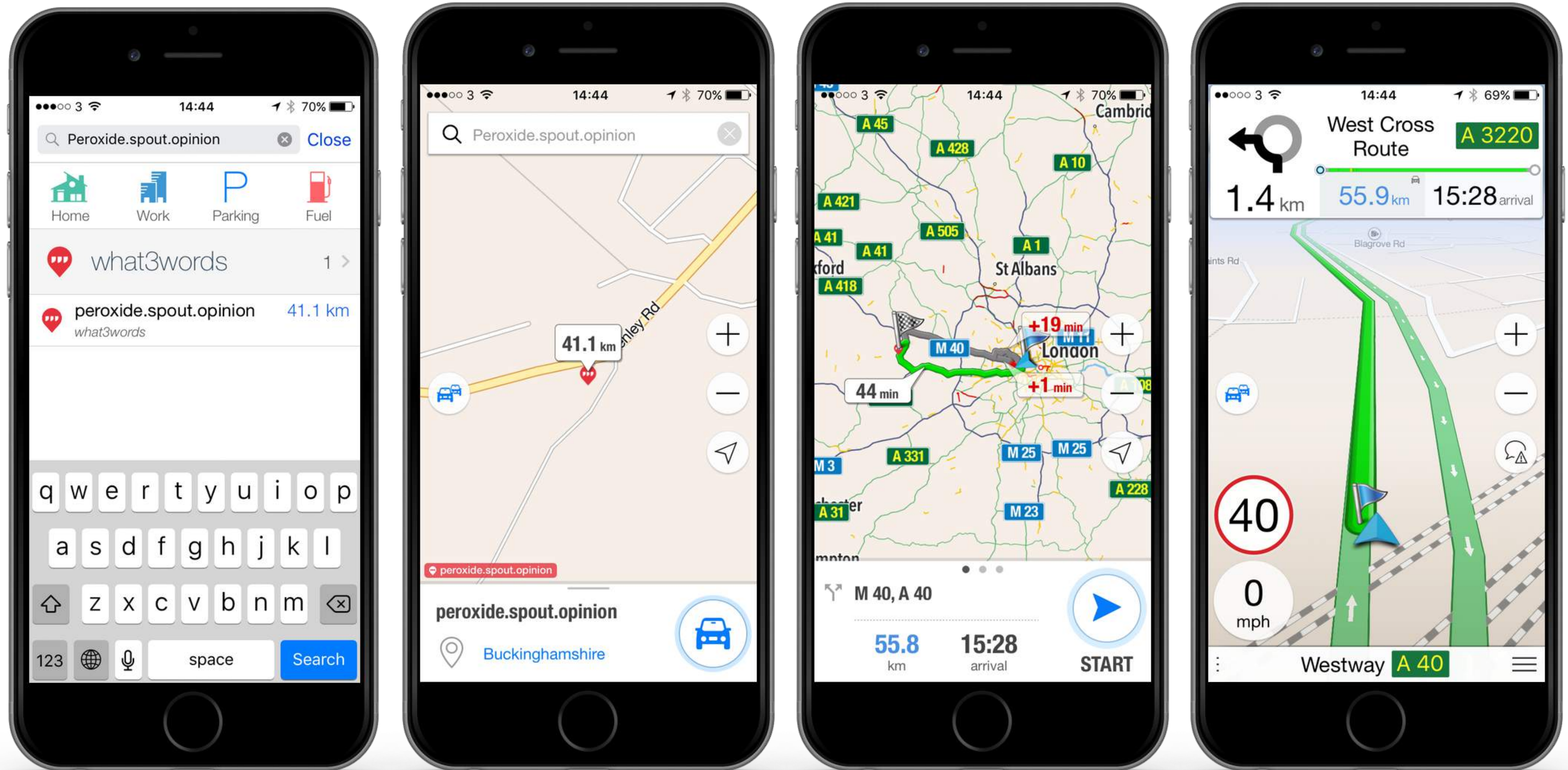


Distance and direction



Select navigation app...

NAVIGATE TO ADDRESS - NO INTERNET REQUIRED



INTEGRATE what3words IN YOUR APP OR WEBSITE

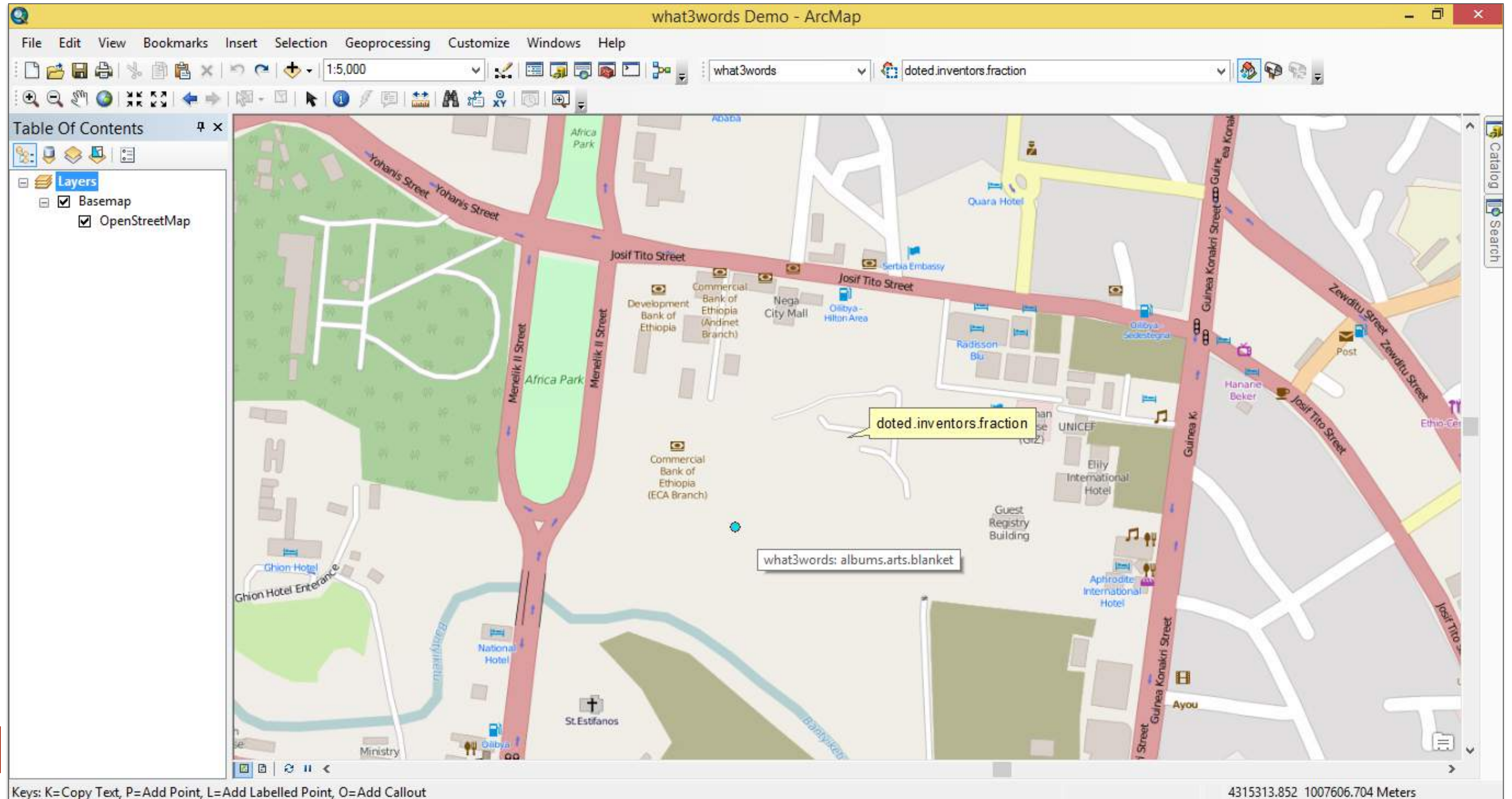
- Web API for online applications - <http://developer.what3words.com>
- iOS and Android offline SDKs - 10 Meg each, whole world, all our languages



INTEGRATED INTO GIS INFRASTRUCTURE

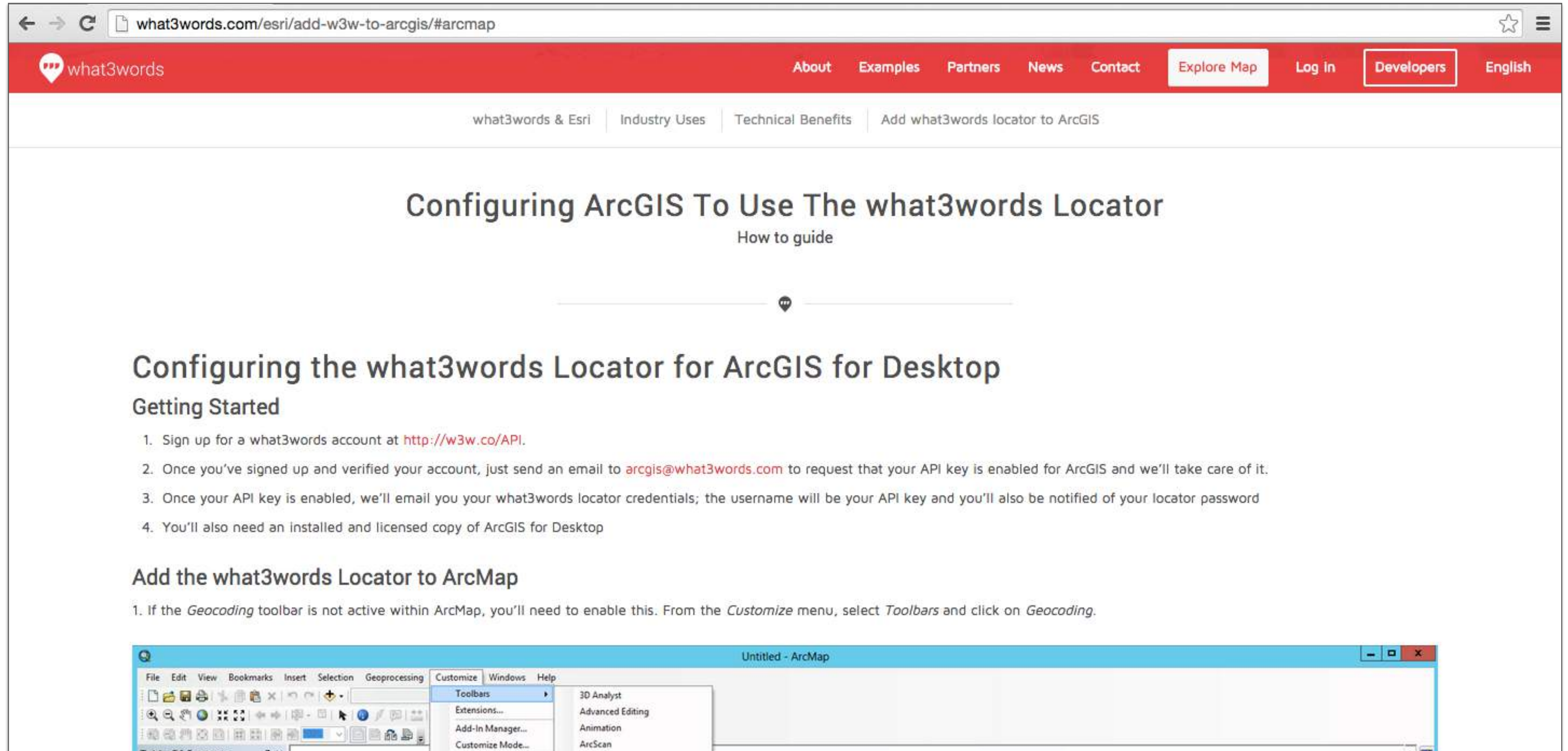


WHAT3WORDS LOCATOR IN ARCMAP



ADD WHAT3WORDS TO ARCGIS

what3words.com/esri/



The screenshot shows a web browser window with the URL `what3words.com/esri/add-w3w-to-arcgis/#arcmap`. The page has a red header with the what3words logo and navigation links: About, Examples, Partners, News, Contact, Explore Map, Log in, Developers, and English. Below the header is a breadcrumb trail: what3words & Esri | Industry Uses | Technical Benefits | Add what3words locator to ArcGIS. The main heading is 'Configuring ArcGIS To Use The what3words Locator' with a subtitle 'How to guide'. A decorative line with a speech bubble icon separates the heading from the content. The content is titled 'Configuring the what3words Locator for ArcGIS for Desktop' and 'Getting Started'. It contains a list of four steps: 1. Sign up for a what3words account at <http://w3w.co/API>. 2. Once you've signed up and verified your account, just send an email to arcgis@what3words.com to request that your API key is enabled for ArcGIS and we'll take care of it. 3. Once your API key is enabled, we'll email you your what3words locator credentials; the username will be your API key and you'll also be notified of your locator password. 4. You'll also need an installed and licensed copy of ArcGIS for Desktop. Below the steps is a section titled 'Add the what3words Locator to ArcMap' with a single step: 1. If the *Geocoding* toolbar is not active within ArcMap, you'll need to enable this. From the *Customize* menu, select *Toolbars* and click on *Geocoding*. At the bottom of the page is a screenshot of the ArcMap software interface. The title bar says 'Untitled - ArcMap'. The menu bar includes File, Edit, View, Bookmarks, Insert, Selection, Geoprocessing, Customize, Windows, and Help. The 'Customize' menu is open, showing options: Toolbars, Extensions..., Add-In Manager..., and Customize Mode... The 'Toolbars' option is selected, and a sub-menu is visible showing: 3D Analyst, Advanced Editing, Animation, and ArcScan. The main map area is empty.

what3words

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what3words & Esri | Industry Uses | Technical Benefits | Add what3words locator to ArcGIS

Configuring ArcGIS To Use The what3words Locator

How to guide


Configuring the what3words Locator for ArcGIS for Desktop

Getting Started

1. Sign up for a what3words account at <http://w3w.co/API>.
2. Once you've signed up and verified your account, just send an email to arcgis@what3words.com to request that your API key is enabled for ArcGIS and we'll take care of it.
3. Once your API key is enabled, we'll email you your what3words locator credentials; the username will be your API key and you'll also be notified of your locator password
4. You'll also need an installed and licensed copy of ArcGIS for Desktop

Add the what3words Locator to ArcMap

1. If the *Geocoding* toolbar is not active within ArcMap, you'll need to enable this. From the *Customize* menu, select *Toolbars* and click on *Geocoding*.



THANKS FOR YOUR ATTENTION

TIM WILLIAMS

tim.williams@what3words.com